



STARTUP
Business Bureau

DIGITAL MARKETING AGENCY SERVICES

“**EMPOWERING**
Entrepreneurship
& **Startups**”



DIGITAL MARKETING AGENCY SERVICES

Digital marketing agencies offer full marketing services to businesses. These agencies know how to manage the ever-changing digital marketplace and help clients reach their marketing goals. They use numerous methods to advertise businesses, products, and services online, targeting specific demographics and optimizing visibility.

Digital marketing agencies offer several services. They can help with SEO to improve organic search rankings, PPC advertising to drive targeted traffic, social media marketing to engage audiences on popular platforms, content marketing to create and distribute valuable content, and more. These agencies collaborate with customers to understand their goals and design strategies using data-driven insights and analytics to maximize campaign effectiveness.

In an increasingly digital environment, digital marketing agencies can help firms enhance brand visibility, customer base, and measurable results.



PROFESSIONAL EXPERTISE REQUIRED FOR DIGITAL MARKETING AGENCIES:



Digital Strategy:

Experts in creating complete digital marketing plans that meet business goals and target audience



SEO Experts:

Keyword research, on-page optimization, technical SEO, backlink building, and SEO performance monitoring are required.



Pay-Per-Click Advertising:

Experts in Google Ads, Facebook Ads, and LinkedIn Ads. They should know keyword research, campaign setup, bid administration, ad copywriting, & conversion tracking.



Social media marketing:

Experts in Facebook, Instagram, Twitter, LinkedIn, and YouTube techniques. Audience targeting, content production, community management, and social media analytics are necessary.



Content Marketing:

Experts who can create and implement content strategies to engage target audiences. They should know SEO, content distribution networks, and writing and editing.



Email marketing:

List segmentation, email design, automation, A/B testing, and performance tracking experts. They should know email marketing best practices.

A photograph showing a business meeting. In the foreground, a person's hands are holding a pen and pointing at a large sheet of paper with various charts, including a pie chart and a bar chart. Another person's hands are visible in the background, also holding a similar chart. A laptop screen in the top left corner displays a bar chart. The scene is brightly lit, suggesting an office environment.

BENEFITS OF DIGITAL MARKETING AGENCY SERVICES



Cost-Effectiveness



Flexibility & scalability



Strategic Approach



Time Saving



Stay up-to-date
with trends



Performance tracking
and analytics

OPPORTUNITY/SCOPE:

According to Statista, that in USA the digital advertising expenditures achieved approximately \$151 billion in 2020 and were projected to reach approximately \$215 billion by 2023.

eMarketer reports that digital advertising spending in US will reach approximately \$280 billion by 2025.

ELIGIBILITY FOR DIGITAL MARKETING AGENCY SERVICES



Expertise and Experience



Industry Knowledge



Technical skills



Result oriented approach

DIGITAL SERVICES OFFERED BY DIGITAL MARKETING AGENCY SERVICES:



Digital Marketing



Social media management



SEO



PPC



Content marketing



Email marketing



Analytics and reporting



Digital strategy and consulting

INVESTMENT PLAN:

Initial Capital Investment-
\$100,000

Business bank account to
hold 25% of investment
for operating expenditures

Start-up, operating capital,
& contingency costs are
covered by at least three
months of average estimated
spending.

RETURN ON INVESTMENT



35% ROI per Annum



2.5-3 years Break Even

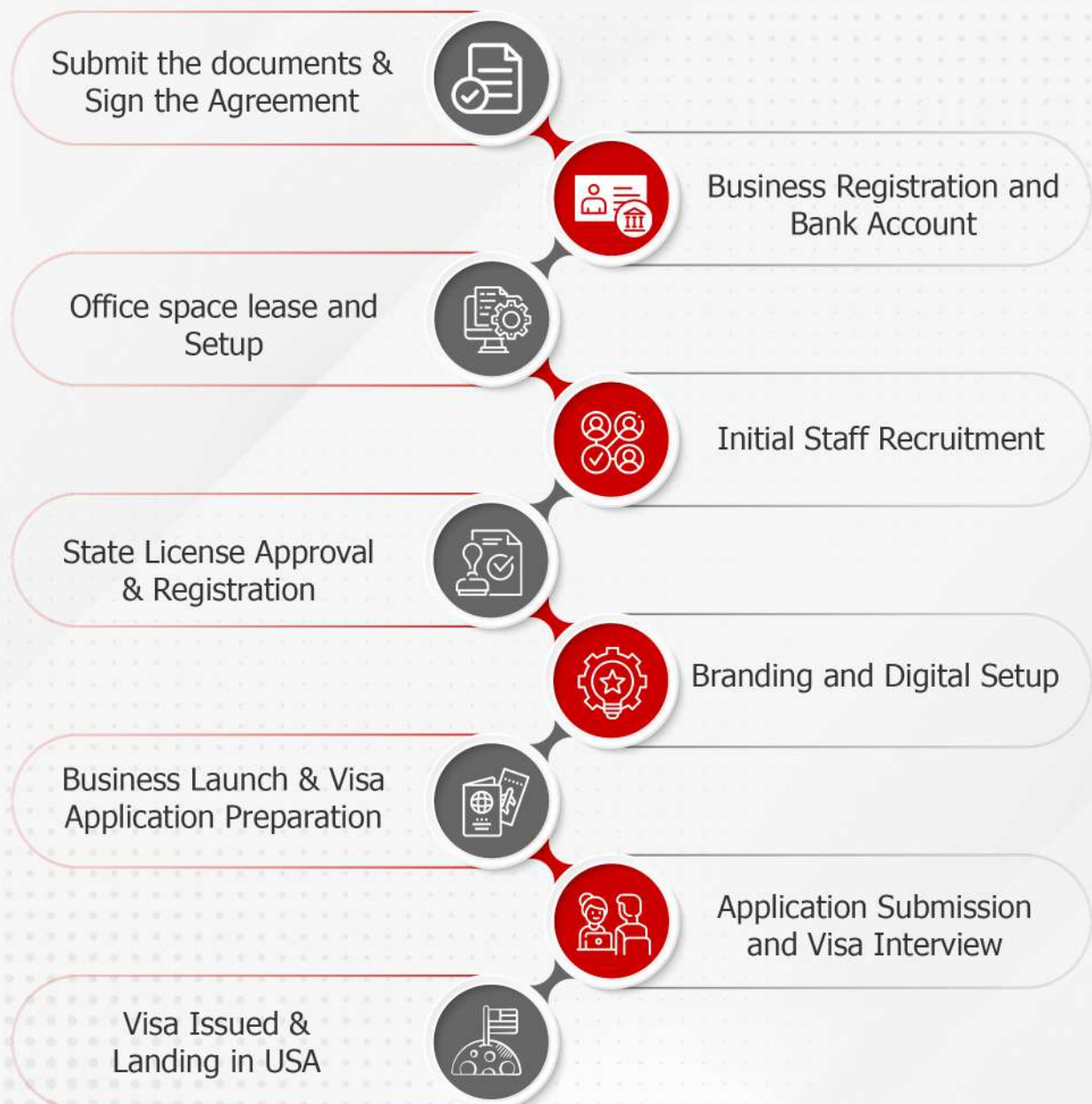


\$2,500-\$4,000 Income
per Month

E2 TREATY INVESTOR

E2 is a Non-Immigrant Visa for Investors and Entrepreneurs who want to Start, Acquire or Invest in a Business in USA. Investor Visa is designed for alien who wish to make a business investment in the United States (US). An Example of such investment can be purchasing or opening a business in the US. Visas are normally issued for five years with an option to extend it indefinitely, for two years at a time, as long as the company is still in business and all the above requirements are met. Alien may pursue a Green Card application in any other category. Alien's spouse and unmarried children less than 21 years will be entitled to a Derivative status and Alien's spouse issued work authorization Card (can work for any employer).

HOW TO START A BUSINESS/PROCEDURE:



REQUIREMENTS & BENEFITS OF E2

You must belong to a country who have an E-2 treaty with that country.



You must invest a significant amount of capital in a US company



Your business must be running actively and is a profitable business.



When your E2 status ends you must be prepared to leave the country



Your investment capital must be at-risk.



Your E-2 business is not a marginal business.



Your E-2 business must be direct and developed by you



Your investment funds must be gained legally



WHY WORK WITH US?



Extensive Experience



Expertise in various industries



Customized solutions



Results-driven



Collaborative approach




Continuous support

■ YOUR SUCCESS PARTNER ■

“ACCELERATING
Entrepreneurs
& **Innovators**”




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