



STARTUP
Business Bureau

EVENT MANAGEMENT SERVICE

“**EMPOWERING**
Entrepreneurship
& **Startups**”



EVENT MANAGEMENT SERVICES

Event management services help organize and execute events. These services let clients focus on their goals and enjoy the event by relieving stress. Event managers use their expertise, industry knowledge, and organizational abilities to make sure every detail is planned and implemented. Event management services help with event logistics and organization. Event managers have trusted vendors and suppliers to get the best deals and services for their clients. They coordinate venue selection, equipment rental, catering, transportation, and audio-visual. Event managers ensure these logistics operate properly, giving participants a great experience.

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PROFESSIONAL EXPERTISE REQUIRED FOR EVENT MANAGEMENT SERVICES



Event Planning and Logistics:

Event managers must know event planning and logistics. They must plan event timetables, budgets, vendor management, equipment rental & transportation



Creativity & Problem Solving Skills

Event organizers must be innovative and problem-solvers to create memorable events. They should be detail-oriented and competent to turn ideas into event plans.



Good Management:

Event management requires multitasking and time management. This area requires organized, time-management-savvy professionals.



Technology & Industry Knowledge trends:

Event managers must keep abreast of industry changes, new technology, and event management software



Crisis Management & Decision Making:

Event organizers must be prepared for unexpected events and crises. Crisis management keeps events running successfully and minimizes client & attendee harm



Communication Skills:

Event managers must communicate well to understand clients' needs, negotiate with vendors, and collaborate with stakeholders.



BENEFITS OF EVENT MANAGEMENT SERVICES



Professional
Expertise



Time and Resource
Savings



Cost effective
solutions



Creativity and
Detail



Stress Reduction &
Risk Mitigation



Enhanced Attendee
Experience

OPPORTUNITY/SCOPE:

From 2021 through 2030, the U.S. events market is predicted to grow 13.0% to \$538.6 billion. Events are public displays of popular art. Events might be for commercial, entertainment, community, or celebratory purposes. Conferences, exhibitions, corporate events, seminars, promotion, fundraising, music and art performances, sports, festivals, trade displays, and product launches are among the most popular events. Corporate, public, and NGOs dominate the events market.

2020's worldwide event business was worth \$890 billion. According to an early 2022 prediction, this value might exceed two trillion U.S. dollars by 2028

ELIGIBILITY FOR EVENT MANAGEMENT SERVICES:



Budget



Specialized in event
type and Size



Event Date and
Timeline



Readiness for Delegation



SERVICES OFFERED BY EVENT MANAGEMENT SERVICES:



Event Planning and Strategy



Venue Selection & Management



Vendor & Supplier Management



Budgeting & Financial
Management



Event Marketing & Promotion



Event Logistics and Operations



On-site Event Management



Post-Event Evaluation & Reporting

INVESTMENT PLAN:

Initial Capital Investment-
\$100,000

Business bank account to
hold 25% of investment
for operating expenditures

Start-up, operating capital,
& contingency costs are
covered by at least three
months of average estimated
spending.

RETURN ON INVESTMENT



35% ROI per Annum



2.5-3 years Break Even

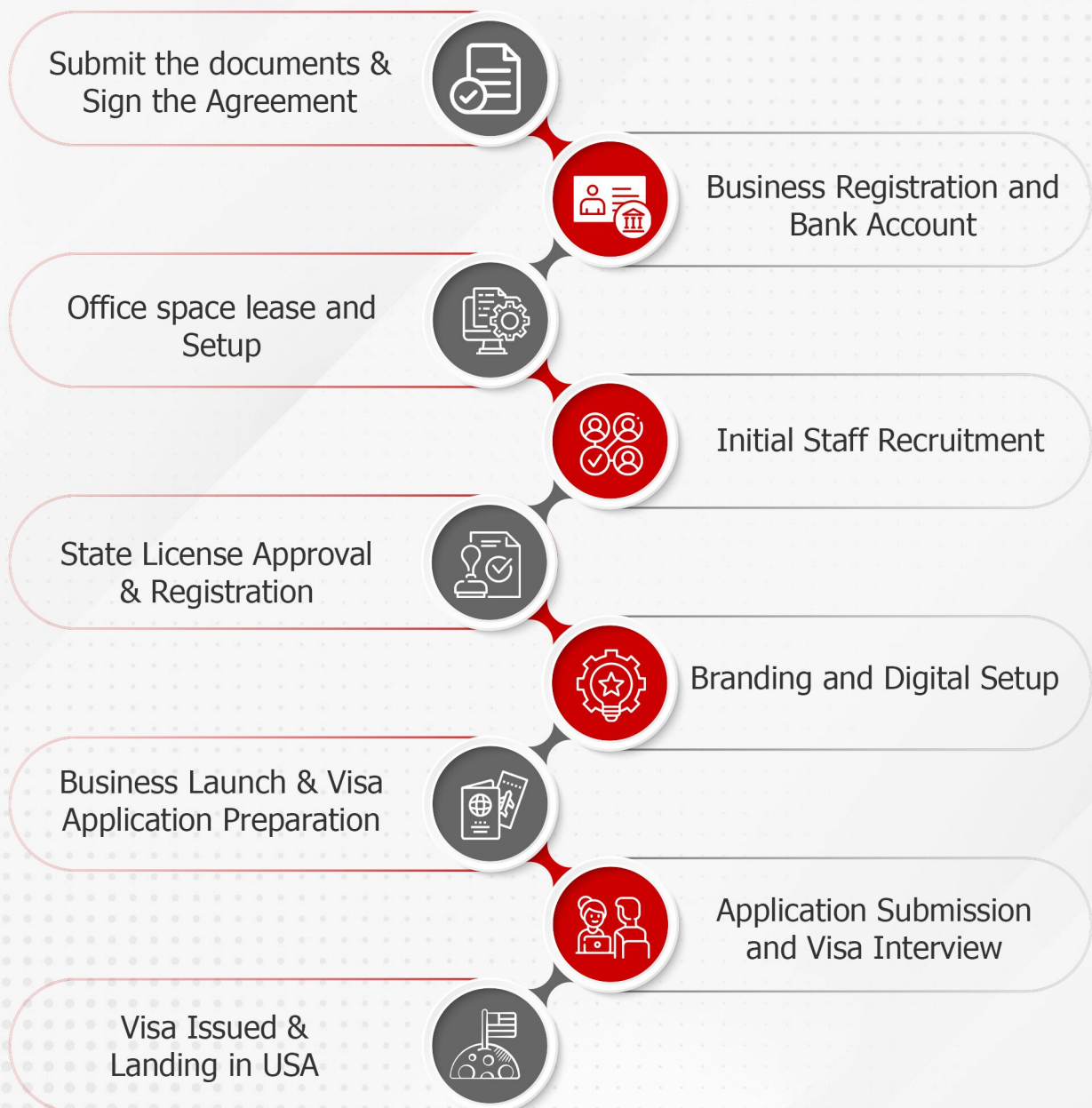


\$2,500-\$4,000 Income
per Month

E2 TREATY INVESTOR

E2 is a Non-Immigrant Visa for Investors and Entrepreneurs who want to Start, Acquire or Invest in a Business in USA. Investor Visa is designed for alien who wish to make a business investment in the United States (US). An Example of such investment can be purchasing or opening a business in the US. Visas are normally issued for five years with an option to extend it indefinitely, for two years at a time, as long as the company is still in business and all the above requirements are met. Alien may pursue a Green Card application in any other category. Alien's spouse and unmarried children less than 21 years will be entitled to a Derivative status and Alien's spouse issued work authorization Card (can work for any employer).

HOW TO START A BUSINESS/PROCEDURE:



REQUIREMENTS & BENEFITS OF E2

You must belong to a country who have an E-2 treaty with that country.



You must invest a significant amount of capital in a US company



Your business must be running actively and is a profitable business.



When your E2 status ends you must be prepared to leave the country



Your investment capital must be at-risk.



Your E-2 business is not a marginal business.



Your E-2 business must be direct and developed by you



Your investment funds must be gained legally



WHY WORK WITH US?



Extensive Experience



Expertise in various industries



Customized solutions



Results-driven



Collaborative approach





Continuous support


■ YOUR SUCCESS PARTNER ■

“ACCELERATING
Entrepreneurs
& **Innovators**”




 +1 (888) 991 1786

 +1-(571)-776-7862

 +1-571-992-0011



 14175 Sullyfield Circle,
STE 400,
Chantilly, VA 20151
United States of America.