



**STARTUP**  
Business Bureau

# **MOBILE STORES**

“**EMPOWERING**  
Entrepreneurship  
& **Startups**”



## MOBILE STORES

Mobile stores sell a variety of smartphones, tablets, smartwatches, and other mobile devices. To satisfy customers, stock the latest models and accessories. They also help clients activate their mobile devices and choose carrier plans. Helping them choose internet, voice, and message services depending on their needs is possible. Mobile stores fix broken screens, batteries, charging ports, and software on mobile devices. Hire efficient, customer-satisfied repair specialists.

They let clients trade in old gadgets for credit toward a new one. Customers can upgrade their devices and transfer their data and settings. Other than that, they sell cases, screen protectors, chargers, headphones, Bluetooth speakers, and other mobile accessories. To improve mobile experiences, provide customers with options. Other than that, mobile stores also help consumers unlock their handsets for overseas travel or different providers. Help customers move contacts, apps, and data to new devices. They also troubleshoot device faults, software updates, and app installations for clients. Help consumers troubleshoot and use devices.





# PROFESSIONAL EXPERTISE REQUIRED FOR MOBILE STORES



## **Product Knowledge:**

Mobile device specifications, functionalities, and industry trends must be understood. Keep abreast on new devices, OSs, and mobile tech.s



## **Sales & Customer Service:**

Good sales skills help customers communicate, comprehend, and get the proper advice. Customer loyalty is built on patience, empathy, and problem-solving capabilities



## **Technical Skills:**

Mobile device repair requires technical competence. Repair services and technical assistance require knowledge of troubleshooting, repairs, and software updates.



## **Marketing & Merchandising:**

Knowing marketing fundamentals can help you promote your mobile store. Targeted advertising, social media, and visual merchandising entice customers.



## **Inventory Management:**

Inventory management skills are needed to stock the proper products, maintain stock levels, and improve device and accessory assortments based on client demand



## **Financial Management:**

Budgeting, pricing methods, and profit margins are essential for mobile store success. Sales, costs, and profitability are monitored.





## BENEFITS OF MOBILE STORES:



Provide wide range of products



Physical Interaction and Experience



Personalized Assistance



Device activation and services



Immediate Availability



Repair Services and Support

## OPPORTUNITY/SCOPE:

The market is expected to grow by 7.3 %, from \$484.81 bn in 2022 to \$792.51 bn in 2029. We can thank developments in technology, rising smartphone penetration, and persistent consumer desire for new capabilities in mobile devices for fuelling this expansion. These estimates may alter as a result of market conditions and consumer preferences.

The mobile store market size is expected to rise from US\$ 165.9 Bn in 2023, and it is projected to surpass US\$ 1027.21 Bn by 2032. These sales of mobile applications are projected to increase at a CAGR of 20% of forecast period.

# ELIGIBILITY FOR MOBILE STORES:



Business Registration



Legal Structure



Finances



Suitable location

## SERVICES OFFERED BY MOBILE STORE:



Mobile Device Sales



Accessories and Add-ons



Device Activation & Carrier Plans



Device Unlocking & Data Transfer



Device Repairs



Technical Support & Troubleshooting



Trade-Ins and Upgrades



Device Insurance



# INVESTMENT PLAN:

Initial Capital Investment-  
\$100,000

Business bank account to  
hold 25% of investment  
for operating expenditures

Start-up, operating capital,  
& contingency costs are  
covered by at least three  
months of average estimated  
spending.

## RETURN ON INVESTMENT



35% ROI per Annum



2.5-3 years Break Even

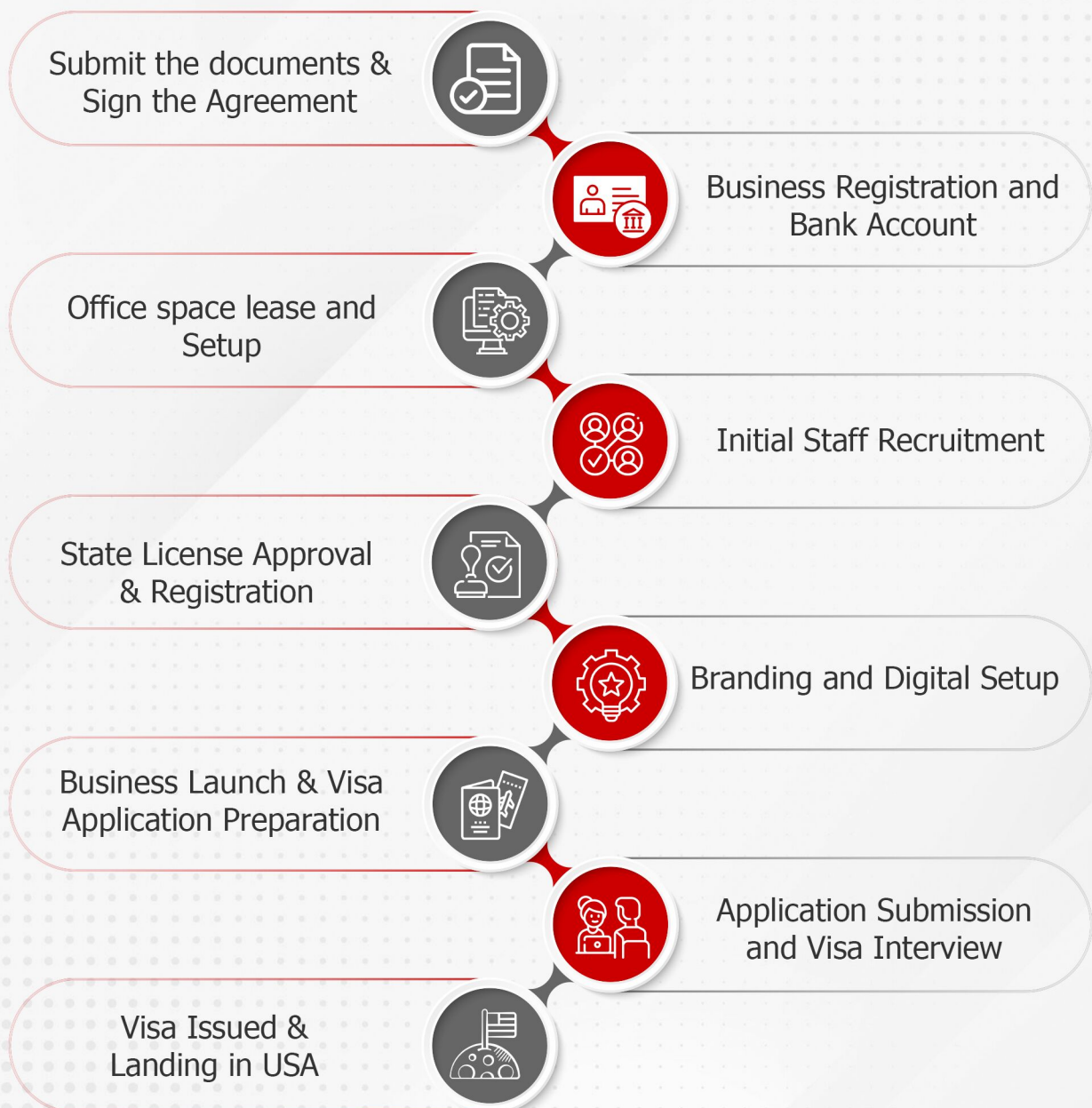


\$3000-\$5,000 Income  
per Month

# E2 TREATY INVESTOR

E2 is a Non-Immigrant Visa for Investors and Entrepreneurs who want to Start, Acquire or Invest in a Business in USA. Investor Visa is designed for alien who wish to make a business investment in the United States (US). An Example of such investment can be purchasing or opening a business in the US. Visas are normally issued for five years with an option to extend it indefinitely, for two years at a time, as long as the company is still in business and all the above requirements are met. Alien may pursue a Green Card application in any other category. Alien's spouse and unmarried children less than 21 years will be entitled to a Derivative status and Alien's spouse issued work authorization Card (can work for any employer).

## HOW TO START A BUSINESS/PROCEDURE:





# REQUIREMENTS & BENEFITS OF E2

You must belong to a country who have an E-2 treaty with that country.



You must invest a significant amount of capital in a US company



Your business must be running actively and is a profitable business.



When your E2 status ends you must be prepared to leave the country



Your investment capital must be at-risk.



Your E-2 business is not a marginal business.



Your E-2 business must be direct and developed by you



Your investment funds must be gained legally



## WHY WORK WITH US?



Extensive Experience



Expertise in various industries



Customized solutions



Results-driven



Collaborative approach




Continuous support





■ YOUR SUCCESS PARTNER ■

“ACCELERATING  
Entrepreneurs  
& **Innovators**”




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